



Facial in a Bag Customer Profile

Date: _____

Thank you for agreeing to try our products and give me your opinion, I sincerely appreciate your help.

| | | |
|--|--|---|
| 1. Tell Me About You | | Phone (H): _____ |
| Name: _____ | | Phone (C): _____ |
| Address: _____ | | Email: _____ |
| _____ Street | | Birthday (m/d): _____ |
| _____ City | | _____ State |
| _____ Zip | | Husband's Name: _____ |
| Husband's Phone: _____ | | Contact Preference: _____ text _____ phone _____ email |
| Do you currently have a Mary Kay Consultant? Y N | | |
| 2. What is your skin type? <input type="checkbox"/> Face often feels tight & pores are not noticeable <input type="checkbox"/> Skin feels smooth, not oily or dry & pores are barely visible <input type="checkbox"/> Skin feels smooth, oiliness in the T-zone <input type="checkbox"/> Face is shiny all over with visible pores | 3. Describe what you want from your foundation: <input type="checkbox"/> Age-fighting <input type="checkbox"/> Sunscreen <input type="checkbox"/> Minerals <input type="checkbox"/> Moisturization <input type="checkbox"/> Oil-Control The finish I prefer is: <input type="checkbox"/> Matte <input type="checkbox"/> Luminous/Dewy <input type="checkbox"/> Natural My skin tone is: <input type="checkbox"/> Ivory(fair) <input type="checkbox"/> Beige(medium) <input type="checkbox"/> Bronze(dark) | |
| 4. I'd like a personalized look created just for me! Hair color _____ Eye color _____ Lips: <input type="checkbox"/> Thin <input type="checkbox"/> Medium <input type="checkbox"/> Full Eyes: <input type="checkbox"/> Standard <input type="checkbox"/> Close-Set <input type="checkbox"/> Wide-Set <input type="checkbox"/> Deep-Set <input type="checkbox"/> Hooded <input type="checkbox"/> Asian Face Shape: <input type="checkbox"/> Round <input type="checkbox"/> Square <input type="checkbox"/> Oval <input type="checkbox"/> Heart | | |
| 5. Pick the statements that describe your secondary concerns: <input type="checkbox"/> Brighten & even skin tone, reduce dark spots <input type="checkbox"/> Improve the texture of my skin, make pores look small <input type="checkbox"/> Clear up occasional acne & prevent blemishes <input type="checkbox"/> Improve the appearance of wrinkles on the forehead & around the eyes within minutes <input type="checkbox"/> Want skin to appear lifted & firmed <input type="checkbox"/> Need extra hydration | 6. The skin around your eye & lip areas requires special care. Select the statements that apply to you: <input type="checkbox"/> Diminish dark circles & reduce puffiness around the eyes <input type="checkbox"/> Reduce fine lines & wrinkles around my lips <input type="checkbox"/> Moisturize, firm, brighten & minimize fine lines & wrinkles around the eye area's delicate skin <input type="checkbox"/> Soothe tired eyes <input type="checkbox"/> Smooth dry lips <input type="checkbox"/> Remove eye makeup gently | |

Again, thank you for trying our product line. I will contact you after I receive this sheet to discuss the experience with you. I hope you enjoy your free gift and please don't hesitate to contact me if you would like to try any other products or have any questions at all. I have enclosed a stamped envelope to return this sheet.

Flip this page over to begin your pampering session!

Directions: The products you received in packets have instructions on them. If they are in plastic containers you will see the instructions below. I have listed the product below in the order we would use them while conducting a face to face appointment.

Satin Hands: DO NOT WET YOUR HANDS FIRST.

- 1- Following the instructions on the packets, Hand Softener first, then Smoothie scrub, wash hands, dry hands, and then apply lotion.

Satin Lips:

- 1- In the small plastic containers you will see one is marked Lip Mask, rub the lip mask on and around your lips, this will exfoliate all the dead dry skin and remove any lip product residue.
- 2- Wash off with a warm cloth.
- 3- The other container says Lip Balm, apply after patting lips dry. This lip balm will absorb into your lips and keep them moisturized for 10 hours!

Facial:

- 1- Start with Cleanser, massage all over face, and wash off with warm water, pat dry.
- 2- If you received the Day and Night solution, this would be your next step, apply the day solution to your entire face avoiding the eye area, put the night solution on the back of one hand to compare your hands when you are done.
- 3- Next, if applicable apply the firming eye cream with your RING FINGER to the area under and around ONE eye (you can put it on the other eye too once you're done and can compare the one without).
- 4- Then apply your moisturizer or hydrate cream depending on which products you're trying.
- 5- Finally, apply your foundation. If you are trying to liquid foundation, you only need about a dime sized amount, dot on your forehead, cheeks, nose, and chin and blend, if you can see it's either too light or dark we will adjust it if needed. If you are trying the mineral powder foundation, use either a cotton ball or powder brush, start at the middle of your forehead and apply in a circular motion down and away from the center of your face one side and then do the same on the other.

Supplemental Products: Directions for the Firming Eye cream are incorporated into the facial above. Directions for the Microdermabrasion Treatment are on their packages, but in short; **after cleansing**, apply the STEP ONE REFINE in a circular motion to the face avoiding eyes. Rinse with warm water. Immediately after patting dry, apply the STEP 2 REPLENISH, before continuing to the next step in the directions above.

| Product | Luv It | It's OK | Not Impressed | Comments: |
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1. If money were no object, circle the products you would take home today.
2. Who is the first person you will share your opinion of the products with?
(Beside me)
3. I love my Mary Kay career. I would like to share the reasons why and get your opinion of the opportunity, I can send you literature and give you information by phone or in person, which would you prefer?